

Cable Pricing Analysis
Comparison of Average Per Subscriber Monthly Expanded Basic Cable Fees
by DBS Local Service Availability

	DBS Local Service Not Available		DBS Local Service Available	
Year	Avg. Monthly Exp. Basic Fee	Percentage Change	Avg. Monthly Exp. Basic Fee	Percentage Change
2000	\$24.00		\$26.39	
2002	\$26.71		\$27.00	
2000-2002 Change	\$2.71	11.3%	\$0.61	2.3%
Total Cable Subscribers	24,061,362		38,394,395	
Total Number of Cable Systems (ICA)	8,123		2,795	
Average Number of Subscribers by Cable ICA	4,371		15,544	

Source: Based on data from Warren Communications, January 2000 and January 2002; average monthly expanded basic fee is weighted by number of basic cable subscribers.